

**ANALYSIS OF SWEAR WORDS USED BY BLACK AMERICAN IN
NAKED MOVIE (2017) BY MICHAEL TIDDES**



**Submitted as a Partial Fulfillment of the Requirements for Getting Bachelor Degree of
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ANALYSIS OF SWEAR WORDS USED BY BLACK AMERICAN IN NAKED MOVIE (2017) BY MICHAEL TIDDES

Abstrak

Tujuan dari penelitian ini adalah 1) untuk mengetahui macam-macam swear word yang digunakan oleh orang kulit hitam Amerika dalam film Naked (2017) oleh Michael Tiddes. 2) untuk mengetahui alasan penggunaan swear word yang digunakan oleh orang kulit hitam Amerika dalam film Naked (2017) oleh Michael Tiddes. Tipe dari penelitian ini adalah deskriptif kualitatif. Penelitian ini menggunakan observasi dan dokumentasi dalam pengumpulan data. Hasilnya adalah; 1) profanity, dalam film Naked profanity muncul seperti adanya kata-kata hell, thank God, what the hell, swear to God, oh my God, damn dan God damn. 2) vulgarity dan obscenity dalam film muncul adanya kata-kata pimp, menopause, PMS, bitch dan ass. 3) obscenity muncul kata-kata seperti oh shit. Alasan penggunaan swear word yang digunakan oleh orang kulit hitam Amerika dalam film Naked (2017) oleh Michael Tiddes terdiri dari; 1) to provoke (memprovokasi) seperti I swear to God untuk membuat pendengarnya tidak marah 2) untuk menciptakan identitas personal seperti pada kata pimp untuk menyebut penulis buku sastra. 3) untuk menunjukkan katarsis seperti hell no untuk menunjukkan emosi perasaan, thank God untuk menunjukkan perasaan lega, what the hell untuk mengekspresikan kebingungan, oh my God untuk mengekspresikan kelegaan, damn untuk mengekspresikan kekaguman.

Kata Kunci : swear word, film naked.

Abstract

This study aims 1) To find out the kind of swear words are used by the black people at the Naked movie (2017) by Michael Tiddes. 2) To find out the reason of using the swear words in the Naked movie (2017) by Michael Tiddes. The type of research is descriptive qualitative research. This study uses observation and documentation techniques in collecting the data. As a result, The kind of swear word used by Black American in Naked Movie (2017) By Michael Tiddes consists of; 1) profanity, in the Naked movie the profanity appears such as the use of the word hell, thank God, what the hell, swear to God, oh my God, damn and God damn. 2) The vulgarity and obscenity in the movie appears in a words, pimp, menopause, PMS, bitch and ass. 3) while on the obscenity appears the words such as Oh, shit. The reason of using swear word used by Black American in Naked Movie (2017) By Michael Tiddes consists of; 1) to provoke swear word such as I swear to God to make the hearer not angry. 2) To create personal identification appears in a word a pimp to name the writer of the literature book. 3) To provide catharsis such as hell no to show the emotional feeling, thank God to show the relief, what the hell, to express the confuseness, damn to express the admira.

Keywords: swear word, naked movie.

1. INTRODUCTION

Taboo words and swear words are usually common for black people in America. When black American are using taboo word it is considered as swearing. Swear word become impolite utterance because swear words are usually related to taboo spheres, primary sex (sexual taboos), bodily functions (excretory/scatological taboos), and religion profanity (Montagu 1967 in Dynel, 2012: 28). Swearing becomes common for all people, not only for black American who has diction in swearing. It seems that it is easier for Black American to swear not only to mock others but also to express their happiness. Sometimes, in order to express their feeling of easiness and uneasiness, they use swear words in communication. They use swear words in order to express feeling of anger, frustration, joy, surprise or even to emphasize what they say.

The researcher chooses one of the movie where the actors are black American entitled "Naked". Naked movie is a 2017 American comedy film directed by Michael Tiddes and written by Rick Alvarez, Cory Koller and Marlon Wayans. It is a remake of the 2000 Swedish film *Naken*. The film stars Marlon Wayans, Regina Hall, Jonathan Todd Jackson, Scott Foley, Loretta Devine, Brian McKnight and Dennis Haysbert. The film was released on Netflix on August 11, 2017 (wikipedia.com).

Regarding the research background, the problems raised by the researcher as follows: 1) What kind of swear words are used by the black people at the *Naked* movie (2017) by Michael Tiddes? 2) What are the reason of using the swear words in the *Naked* movie (2017) by Michael Tiddes?. In this research, the researcher proposes two major objectives to be described as follows: 1) To find out the kind of swear words are used by the black people at the *Naked* movie (2017) by Michael Tiddes. 2) To find out the reason of using the swear words in the *Naked* movie (2017) by Michael Tiddes

There is five previous studies; Trolinda (2016) studied about the swear words used in 12 Years A slave movie, Hendri Aditia (2011) studied about the kinds of swear word word in *How High* movie, Dynel, Marta (2012) studied about the function of impoliteness swear word for cursing on e-community of

practices, Suganob-Nicolau (2016) studied about the used of swear word suburban community, Kristy Beers Fagersten (2007), studied about the type of swearing in university speech community, Johan Tobias Kristiano, Priyatno Ardi (2018) studied about the used of swear word at *Bad Boys II movie*, Wulandari (2017) studied about the types of swear word found in the PewDiePie's videos.

To analyze those problems, researcher writes more than one theory where in kind of swear word there are Ljung (2011), Crystal (2003), and Batistella (2005) theories while in the reason of using swear word there is Pinker (2007). From all of those theories, researcher **chooses Batistella (2005)** theory for kind of swear word and **Pinker** theory for the reason of using swear word. At Batistella theory there epithets, profanity, vulgarity and obscenity that become the aspects and for the reason of using swear word it consists of to create attention, to discredit someone or something, to provoke, to create interpersonal identification, and to provide catharsis. Researcher uses all of those elements to analyze the data on *Naked* movie (2014).

2. METHOD

The type of research is descriptive qualitative research. Qualitative research is a holistic approach that involves discovery. Kirk and Miller (1986) in (Moleong 2007: 2-3) said that the qualitative research taken from the qualitative observation which is the opposite of quantitative observation, where the quantitative observation, people usually used the numeric or quantity. The object of the study is the swear words and reason using swear word used by the black American in *the Naked* movie by Michael Tiddes which is published in (2017). The data source is the script of *the Naked* movie by Michael Tiddes (2017). In conducting the study, the researcher uses observation and documentation techniques in collecting the data.

In analyzing data, Firstly, researcher arranges the script of *the Naked* movie by using **Batistella** theory, where it consists of profanity, vulgarity and obscenity of swear word. Secondly, the researcher also arranges the script of *the Naked* movie by using **Pinker** theory into obscenity fo the kind of swear word,

and to create attention, to discredit someone or something, to provoke, to create interpersonal identification, and to provide catharsis for the reason of using swear word at the movie. Then after the analysis the researcher draws the conclusion.

3. FINDINGS AND DISCUSSION

3.1 Findings

The are two aims of this research (1) To find out the kind of swear words are used by the black people at the *Naked* movie (2017) by Michael Tiddes. (2) To find out the reason of using the swear words in the *Naked* movie (2017) by Michael Tiddes.

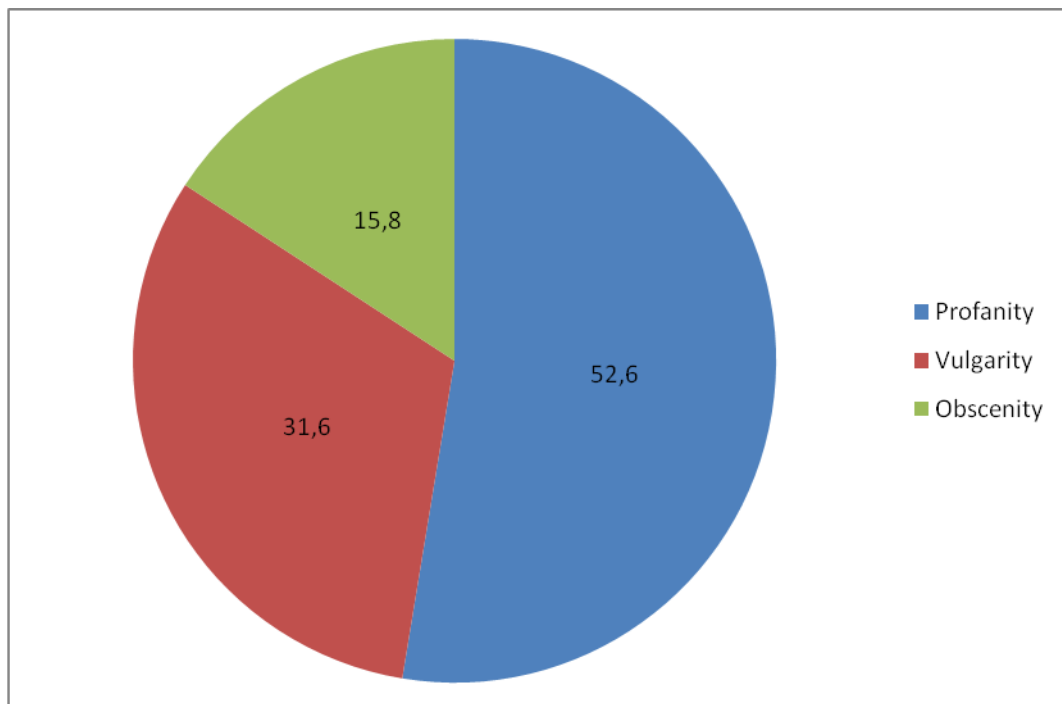


Figure 1. Pattern kind of swear words

The reason of using swear word there is to provoke, to provide Catharsis and to create Interpersonal Identification. To provoke swear word such as i swear to God to make the hearer not angry. To create personal identification appears in a word a pimp to name the writer of the literature book. To provide catharsis appears more dominant, such as hell no to show the emotional feeling, thank God to show the relief, what the hell, to express the confuseness, oh my God to express the relief, damn to express the admiration, what the hell to express the

anger, and oh shit to express angry, embrace, shock, and hurt. Rob using the word shit because psychologically he is frustrated and confuse. Below is the finding of The reason of using swear word in figure 2.

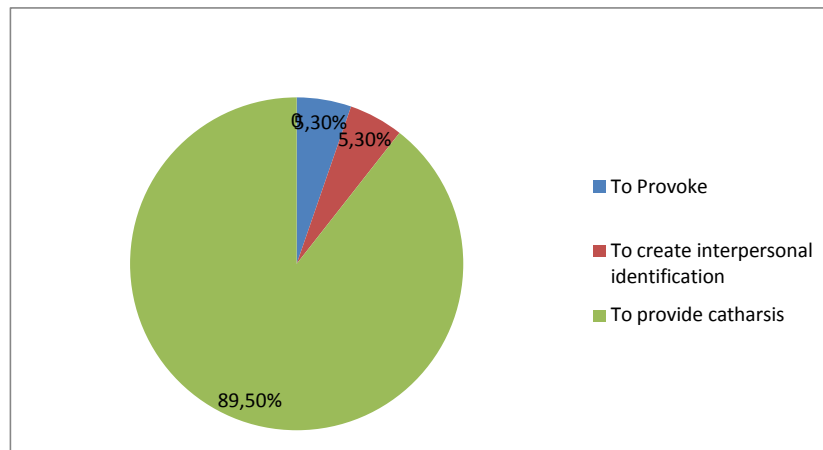


Figure 2. Pattern reasson using swear words

There are relation with the theory where, this research can applied all the elements of Bastitella and Pinker theory to find the swear word and the reason of using swear word in *Naked* movie. Eventhough not all elements appears, that maybe because the directore not focused on the rebellion of the black American people in the movie. The directore wants to show the great plot related to de javu to fix a mistake.

3.2 Discussion

On the analysis above there are found swear word and the reason of using swear word in *Naked* movie (2017) by Michael Tiddes. The kind of swear word on this research uses the Batistella theory where it consists of profanity, vulgarity and obscenity of swear word. Then for the reason of using swear word uses Pinker theory consist of to create attention, to discredit someone or something, to provoke, to create interpersonal identification, and to provide catharsis. Not all elements of kind of swear word and reason of using swear word appears in the movie, but for all the theory from Batistella and Pinker reliable on this research.

The kind of swear word there is profanity, where the swear word in a form of religious cursing because it usually includes the foul mouthed use of what is considered to be sacred. It may be used to express emotional response to certain motives. In the *Naked* movie the profanity appears such as the use of the word hell, thank God, what the hell, swear to God, oh my God, damn dan God damn. Vulgarity and obscenity in the movie appears in a words, pimp, menopause, PMS, bitch and ass. On the obscenity appears the words such as Oh, shit. All swear word uttered by the Black American people in the movie.

The reason of using swear word there is to provoke, to provide Catharsis and to create Interpersonal Identification. To provoke swear word such as i swear to God to make the hearer not angry. To create personal identification appears in a word a pimp to name the writer of the literature book. To provide catharsis appears more dominant, such as hell no to show the emotional feeling, thank God to show the relief, what the hell, to express the confuseness, oh my God to express the relief, damn to express the admiration, what the hell to express the anger, and oh shit to express angry, embrace, shock, and hurt. Rob using the word shit because psychologically he is frustrated and confuse.

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4. CONCLUSION

After analyzing and discussing the scrit of the movie entitled American in *Naked* Movie (2017) By Michael Tiddes the reseracher can be conclude that there are some kinds types of swear words found in this research. In some the scripts found some of the same types of swear words. In this study swear words that is often found is Profanity (12.5%), Vulgarity and obscenity (31,6), Obscenity (15,8)

Based on presentation of the data above Vulgarity and obscenity is highest percentage it be seen on the percentage above.

The researchers can conclude that there are some reason the used of swear words found in this study. To Provoke (5,3%) To create Interpersonal (5,3%) To Provide Catharsis(89.5%) Based on the presentation of data above it can be conclude that the reason the use swear words is almost usually is to provide catharsis with the presentage (89.5%)

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